

LEARNER PATHWAYS

Return on Investment Analysis



Model Policies

RETURN ON INVESTMENT ANALYSIS OF CTE OFFERINGS

*A **Return on Investment Analysis of Career and Technical Education (CTE) Offerings** establishes a recurring, comprehensive process that ensures CTE program quality, alignment and availability are measured alongside detailed student participation, attainment and completion data to identify program strengths and expose equity gaps.*

A high-quality ROI Analysis of CTE Offerings allows the state to:

- **Determine** the alignment of CTE offerings with employer demand;
- **Evaluate** student participation and outcomes associated with each CTE program;
- **Understand** how well the state's CTE offerings are delivering on federal, state and local investments;
- **Develop strategies and recommendations** to improve the alignment and quality of CTE programs to increase access and successful outcomes for all students; and
- **Inform the public** about the availability, quality and student outcomes of CTE offerings in their communities.

With this information, policymakers and state/local leaders can make informed decisions to ensure all learners can access – and succeed in—high-quality CTE programs.

A ROI Analysis of CTE Offerings can be formalized in multiple ways: through Executive Order, through legislation, or both. The documents below provide model policy language for each option:

MODEL LEGISLATION

[Click to See Model Legislation](#)

MODEL EXECUTIVE ORDER

[Click to See Model E.O.](#)